

## Press release

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## SwissID selects PXL Vision's Daego® technology for its identification process

**The SwissSign Group, issuer of SwissID, has selected PXL Vision's Daego® (Digital Alter Ego) solution for their digital identity verification service which is to be launched during the second quarter of 2019.**

To perform the digital identity verification for SwissID, the SwissSign Group will deploy the Daego® technology of PXL Vision. Daego® is a high-tech digital identity verification solution which will enable SwissID users to have their identity verified in a quick, simple and secure manner. With this verified identity, users will have access to various online services which require an identity check. The digital identification solution will be made available to SwissID users during the second quarter of 2019.

### Identity verification in real time

The technology from PXL Vision is based on an entirely electronic end-to-end process. In future, SwissID users will scan their valid identity document and make a short video selfie using their mobile phone. In real time, Daego® will then check the authenticity of the document and match it to the user via the video recording. Once the check is successfully completed, confirmation of the verified identity is provided to the user. The Daego® solution supports identity documents from more than 180 countries, meaning that the vast majority of Swiss residents will be able to create a verified identity.

"We are delighted that with our technology we are enabling Swiss companies to operate more agilely and efficiently in an increasingly digital business environment", says Michael Born, CEO of PXL Vision. "We are also continuously developing our products in order to ensure that we can offer the highest level of security and help eliminate cumbersome physical processes", adds Karim Nemr, CBO and founder of PXL Vision.

Markus Naef, CEO of the SwissSign Group: "Our customers and partners expect the highest security standards and this is also true with regard to the identity verification with SwissID. It was therefore logical that we would implement the process for a trustworthy digital identity with a technology partner such as PXL Vision. Its product Daego® meets our very high requirements that we place on a verified identity".

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## About SwissSign

Secure e-business processes rely on trusted identities from SwissSign Group. As a trust service provider (TSP) in Switzerland, SwissSign accompanies people and companies along the way to a successful digital future. SwissSign Group is the provider of SwissID and part of a joint venture of state affiliated businesses, financial institutions, insurance and health insurance companies (SBB, Swiss Post, Swisscom, Banque Cantonale de Genève, Credit Suisse, Entris Banking, Luzerner Kantonalbank, Raiffeisen, Six Group, UBS, Zürcher Kantonalbank, Axa, Baloise, CSS, Helvetia, Mobiliar, SWICA, Swiss Life, Vaudoise and Zurich).

SwissSign Group has two cornerstones: identity services under the brand SwissID and certificate services. SwissID is the digital identity of Switzerland which enables simple and secure access to the online world. Thanks to electronic certificates, data can be exchanged in encrypted form and therefore protected against unauthorised access. As a Swiss trust service provider (TSP), SwissSign accompanies people and companies into a successful digital future, and protects data according to the highest security standards while keeping it in Switzerland.

Further information is available on [www.swissign-group.com](http://www.swissign-group.com), [www.swissid.ch](http://www.swissid.ch) and on Twitter [@SwissSign](https://twitter.com/SwissSign).

## About PXL Vision

PXL Vision AG is a Swiss high-tech spin-off of the Swiss Federal Institute of Technology (ETH). It was founded by former key employees of Dacuda AG, an award-winning computer vision company that sold its 3D division to Magic Leap at the beginning of 2017. PXL Vision provides leading solutions for bringing trust to digital interactions between businesses and individuals by enabling trusted digital identities.

PXL Vision's Daego® is a cross-platform software solution for secure, efficient identity verification and customer onboarding powered by the latest developments in computer vision and machine learning. PXL's team of more than 20 dedicated software experts and industry professionals has a proven track record in deploying solutions to customers across multiple industries including telecommunication, financial services, travel & transportation and government.

PXL is headquartered in Zurich, Switzerland, with R&D centers in Novi Sad, Serbia, and Yerevan, Armenia.

Further information is available on [www.pxl-vision.com](http://www.pxl-vision.com), or by following PXL Vision on LinkedIn, Facebook or Twitter @PXL\_Vision.